

**ATC PTSC**  
**Meeting Minutes**  
November 2, 2016

**I. Call to order**

Andie Manzanares called to order the November 2, 2016 meeting of the Academy for Technology and the Classics PTSC at approximately 5:30 pm at Real Burger.

**II. Roll Call**

The following were present: Andie Manzanares President, Zenda Vargas VP, Lisa Lucero VP, Tara Eldridge Secretary, Susan Lumley ATC Principal, Rosemary Casados Honorary Grandparent, Amy Tischler ATC parent, Jamie Duke parent, Shawn Barrows parent, Gwen Warniment parent, Holland Sheperd parent.

**III. Principal Update – Susan Lumley**

- 6.5 million was approved by CRC for ATC science lab, cafeteria and gym
- ATC was named Charter School of the Year

**IV. Teacher Update**

- Andie spoke with teachers individually to get feedback about PTSC communication and Andie noted that communication and fundraising need improvement. Regarding communication: Often students report that they did not know of a PTSC event ahead of time. Regarding fundraising: There are several “splinter” (different school groups) fundraising events. The events would work better with clear communication across “splinters” (groups).
- Communication: How to better communicate PTSC events and activities:
  - Communication ideas discussed at PTSC meeting: Chimpmail is currently being used and a low percentage of chimpmail is being opened by families. PTSC is open to receiving other ideas about how to better get word out to students/families/school staff for PTSC events.
    - Robocalls to get PTSC word out to families
    - Student emails to send information to students
    - “Street team” of students to distribute flyers/spread word of PTSC events
    - College crew as “the information highway”/a focused section of school population to spread word
    - PTSC Student Representatives from each grade who can agree to help disseminate PTSC information
    - Marquee

**V. Student Council & Dance Committee Update – Dana Jose**

- Halloween Dance was successful.

- Student council honors a Teacher of the Month. Discussed giving the teacher of the month a gift card. Discussed possibility of having a student of the month.

## **VI. PTSC Update and Business –**

### Fall Calendar Review:

- Flaming Chicken Run wrap up: Flaming Chicken Run was successful. The run had the most registrants ever. We had volunteers from Kohl's Cares program who were great to have around. Kohl's also will give ATC/PTSC \$500 as part of their volunteer program. Expenses for the run were covered by sponsorships.
- November 8, Election Day - no school
- November 18, Picture Retake

Fab Friday sales: Upcoming Fab Friday dates are November 18 and December 9.

### Farolitos for Physics:

- November/December fundraiser. Rhonda Gardner oversees bag folding; students get community service time for folding. Discussed ways to get larger accounts/customers, such as local hotels and other businesses. The order forms will be going out soon for families to take orders. Additionally, order forms can be placed at local businesses. The money raised is for ATC science programs. There will be a separate meeting for Farolitos for Physics, with the date to be determined.

### Light Up the Night:

- December 8. ATC community celebration event/major fundraiser that will include lots of fun: marimba, raffles, gift baskets, jewelry, artwork, jewelry, farolitos, visiting astronomers, maybe a bonfire and hot chocolate, etc. PTSC will sell food and discussed possibly having a room where students and teachers can sell items. Andie is looking into using an item called Flying Wishes to make this evening more special and this will be reviewed in the future.
- Acknowledgement of Sandy Hook a part of the evening.
- PTSC is accepting donations for the following themed baskets: Date Night, Staycation, Cooking basket. If anyone has anything that can be included in a basket can contact PTSC.
- There will be a Light Up the Night meeting regarding baskets, with date to be determined.

### School Product:

- Shawn Barrows made gorgeous ATC aprons. PTSC will be taking orders for aprons.
- Other product we currently have: maroon hoodies, a few t-shirts, beanies, tote bags and scarves. Lumley will buy the scarves from PTSC.

**VIII. Funding Requests –**

1. Approved \$100 for social media advertising. Amy Tischler is trying to build up Facebook page for ATC and requesting \$100 for the year to create targeted advertisement.

**IX. Treasurer Report –** No Treasurer report this date.

Andie Manzanares adjourned the meeting at approximately 6:30 pm.

Minutes submitted by: Tara Eldridge